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**ALL-AMERICAN BASEBALL GAME SELECTS BADEN SPORTS® AS
OFFICIAL BASEBALL
Nation's Best play with Baden's *PERFECTION™* World Class Game Ball**

June 13, 2005 – Albuquerque NM – SportsLink, Inc. producers of the All-American Baseball Game announced Baden Sports Inc. of Federal Way, WA as their "Official Baseball" for the prestigious national all-star game. The two organizations have partnered together to provide the nation's top athletes with the world's premier performance game baseball. The nationally televised game features the top prep baseball players and coaches in the country.

"We are proud to announce Baden's *PERFECTION™* baseball as the "Official Ball" of the All-American Baseball Game. "Players and coaches rave about the performance of the ball", said SportsLink Baseball Director, Dana Lehner. "Pitcher's especially appreciate the tightly constructed seam definition."

Baden, *The Athletic Ball Expert™* entered the ball market in 1979 to address the need for higher quality products. Their *Passion for a Better Game™* commitment tagline is demonstrated by the attention on producing balls designed to consistently enhance the athlete's performance. No other company comes close to matching Baden's innovation and ball production expertise.

Baden's Baseball Category Manager, Rusty Trudeau knows players and coaches appreciate Baden's commitment to the game asserting, "A true 'sport' revolution is rare. That is why Baden's revolutionary *PERFECTION™* game ball has produced so much excitement. At Baden the player is first priority. Our *Passion for a Better Game™* drives us to continually look for ways to allow the player to reach his or her highest potential. Our belief at Baden is, "The player's performance should decide the outcome of the game...not the ball's performance. This is the purpose of *PERFECTION™* and the vision that drives us. We are excited for the All-American Baseball Game to be a part of the *Best Choose Baden™* family."

The All-American Baseball Game is the national all-star game for prep players. Featuring several 1st round Major League Baseball draft picks and instant starters on the college level, the All-American Baseball Game provides fans with the opportunity to view and measure up tomorrow's big league stars.

This year's game saw the fireworks at Albuquerque's Isotopes Park released a little early as the West, managed by Albuquerque's La Cueva High School record-setting Head Coach Stan McKeever, outlasted the East All-Americans led by former MLB All-Star and current Eustis High School, Orlando FL Head Coach Chet Lemon in an 11-9 offensive shoot-out. Fans came out in full force to support the top baseball players in the country with a record crowd of more than 8,000 plus millions more watching nationally on Fox Sports Net.

Earlier in the week during the 2005 National Awards Banquet Baden's Director of Marketing and Business Development, Brent Williams presented Boston Red Sox 1st Round Draft Pick Michael Bowden of Waubonsie High School in Aurora IL with the BADEN National Prep Pitcher of the Year Award. Former World Series MVP, Major League All-Star and current MLB Executive Dave Stewart was the keynote speaker of the event.

For information on Baden Sports, Inc. and the *PERFECTION™* Game Baseball which will be available in the Fall of 2005 go to www.badensports.com, or call 1-877-480-8183 to find a dealer near you.

For information on the All-American Baseball Game go to www.allamericangames.com/AABG/All-American_Baseball_Game.htm.